

Deloitte

Team building with extraordinary results

Today's businesses rely on teams to succeed in the marketplace. Deloitte has done the research and can show you how to work together better. Langton Creative Group produced a video that explains how this works and makes it relevant for business leaders.

Deloitte offers a program in personality assessment that supports better communications and improves the way people work together. Our video design expresses the four personality types through music. Initially, the instruments clash in a loud crescendo of noise, but as they learn to play together they are transformed into a beautiful symphony. The video supports the Deloitte Business Chemistry practice and won the Communicator Award for excellence in communication.

Video Design and Production
Writing
Storyboarding
Animation



An original score was composed for the video that accompanies the animation while Deloitte's own Kim Christford tells the story as the on-screen narrator.

