

# South Bronx Rising Together

## Infographics with impact

Bronx Community District 3 has a rich cultural history, yet it is in the poorest congressional district in the nation. The Bronx has the highest unemployment rate in the state of New York, with 83.2% of local children born into poverty. South Bronx Rising Together is a collaborative network of program providers and community stakeholders.

"We use this tool all the time to communicate the core messaging to our partners and donors. It quickly conveys the theoretical concept of 'collective impact' while also providing specifics of our approach in the South Bronx. It's better than a 50-page positioning paper."

ABE FERNÁNDEZ  
CO-DIRECTOR, SOUTH BRONX RISING TOGETHER, and DIRECTOR OF COLLECTIVE IMPACT, THE CHILDREN'S AID SOCIETY

Infographic  
Report Design  
Strategic Planning

SERVICES

**What**

**VISION**  
The South Bronx is a vibrant community of infinite opportunity where people aspire to live, work and raise families.

**STRATEGY**  
We will create a South Bronx community that is college- and career-ready by leveraging the expertise of a network of community members and service providers to support the lifelong success of our children and youth.

**Where**

**Why**  
Bronx Community District 3 has a rich cultural history with many strong partners and visionary community leaders, yet...

- In the nation's poorest congressional district
- 83.2% of children born into poverty
- 4 of 5 third graders read below grade level
- 1 of 5 graduate high school ready for college and career
- Highest unemployment rate in the state

**How**

**MOVING FROM ISOLATED IMPACT TO COLLECTIVE IMPACT**

**SHARED VISION + INFORMED ACTION = COLLECTIVE IMPACT**

- Agree to goals and measure baseline indicators
- Create collaborative networks for each priority goal
- Identify successes and share best practices
- Implement collaborative projects
- Measure progress and improve continuously

**Proof**

**COLLABORATING FOR A BETTER SOUTH BRONX**

South Bronx Rising Together seeks to replicate partnerships like Career Network Healthcare, a career exploration and training program operated by Phipps Neighborhoods, Montefiore Health System, and Hostos Community College. The program helps South Bronx youth gain employment in the healthcare field and has seen 89% of its students placed in jobs or enrolled in a post-secondary or credential program.

**What Can You Do?** JOIN • DONATE • PARTNER • CONNECT  
(846) 838-4783 • risingtogether.org • info@risingtogether.org • twitter@southbronxrt

**7 Goals**  
WITH MEASURABLE INDICATORS

- All Are Healthy
- All are Ready for Kindergarten
- All Succeed in School
- All Contribute Positively to the Community
- All Graduate High School Ready for College and Career
- All Attain a Post-Secondary Degree or Credential
- All Begin a Career

Infographic defines the core data for key constituents, donors and partners.

**Vision to Action**

**2016 Progress Update**

A partnership to build pathways from cradle through college and career for all children and youth in the heart of the South Bronx

**SOUTH BRONX RISING TOGETHER**

**All are Ready for Kindergarten**

A substantial body of local and national research underscores the important role early education plays in ensuring children (and their families) are ready for kindergarten. While SBRT is determined to create and connect opportunities for children and youth at every stage of their development, it is evident that a strong start in the earliest years of life leads to a successful first year of school and sets the stage for future academic and life success.

**2016 Focus:**

**ENROLLMENT IN EARLY EDUCATION**

The first five years of life are when children form the essential foundation in cognitive, physical, and social-emotional skills that support a successful start in school. SBRT is committed to understanding and addressing the barriers, families experience in accessing opportunities for learning and healthy development in the early years.

**GOAL SNAPSHOT**

**ONLY HALF** of 3- and 4-year olds in the SBRT zone are enrolled in formal early education programs  
49.4%

**CORE INDICATOR**  
Enrollment in Formal Early Education\*

While Latino children represent two-thirds of the population in CD 3, ONLY 42.3% OF THEM ARE ENROLLED

\*Partly in 2016

Source: Keeping Track Online, Citizens Committee for Children

Stats and graphics that tell a bigger story. A Progress Report shares results while telling personal stories of transformational work.