

CASE STUDY COMMUNITY BUILDING

## **South Bronx Rising Together**

## **Infographics with impact**

Bronx Community District 3 has a rich cultural history, yet it is in the poorest congressional district in the nation. The Bronx has the highest unemployment rate in the state of New York, with 83.2% of local children born into poverty. South Bronx Rising Together is a collaborative network of program providers and community stakeholders.

"We use this tool all the time to communicate the core messaging to our partners and donors. It quickly conveys the theoretical concept of 'collective impact' while also providing specifics of our approach in the South Bronx. It's better than a 50-page positioning paper." ABE FERNÁNDEZ CO-DIRECTOR, SOUTH BRONX RISING TOGETHER, and DIRECTOR OF COLLECTIVE IMPACT, THE CHILDREN'S AID SOCIETY

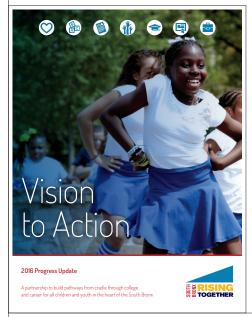
SERVICES

Infographic Report Design Strategic Planning



A PARTNERSHIP

Infographic defines the core data for key constituents, donors and partners.





Stats and graphics that tell a bigger story. A Progress Report shares results while telling personal stories of transformational work.